



HCI International 2020

19-24 July 2020, AC Bella Sky
Hotel and Bella Center,
Copenhagen, Denmark

MOBILE 2020

1ST INTERNATIONAL CONFERENCE ON DESIGN, OPERATION AND EVALUATION OF MOBILE COMMUNICATIONS

Jointly held under one management and one registration with HCI International 2020

<http://2020.hci.international/mobile>

Chairs

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With the rapid technological advances of mobile communications, mobile applications not only are changing people's living style but also changing organizations', industries' and governments' operation, management and innovation in a new way, which further impact economy, society and culture in different countries. Human-computer interaction plays an important role in this change.

The MOBILE conference addresses the design, operation, evaluation and adoption of mobile technologies and applications for consumers, industries, organizations and governments. The purpose of this conference is to provide a platform for researchers and practitioners from academia, industry and government to discuss challenging ideas, novel research contributions, and present current practice and theory of mobile communications related research topics and practices.

Indicative topics/keywords of the broad spectrum of issues to be addressed:

We encourage submissions on any mobile communications area that bring relevance to Human-Computer Interaction. The following areas are particularly suitable (but are not limited to):

- Quality of experience in mobile communications
- Contactless mobile interaction
- Internet of Things platforms for big data and data analytics in smart cities
- Emerging mobile technologies (e.g., 5G)
- Business Models for Mobile Communications
- Usability in Mobile Communications
- Mobile Human Computer Interfaces
- Adoption of Mobile Technologies
- Critical Success Factors for Mobile Communication Diffusion
- Global Mobile Commerce
- Big Data in Mobile Communications
- Cloud Computing in Mobile Environment
- Interaction in Mobile Communications
- Knowledge and Learning Strategies in Mobile Organizations
- Location Management for Mobile Communications
- Mobile Advertising
- Mobile Agents
- Mobile and handheld Devices in education
- Mobile Learning
- Mobile Payment
- Mobile Banking
- Mobile Taxing
- Mobile Enterprise Services
- Mobile Government
- Mobile Healthcare
- Mobile Information Systems
- Mobility and Online Communities
- Companion mobile devices and applications for interactive Television

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