Culture and Computing is an important research area which aims to address the human-centred design of interactive technologies for the production, curation, preservation and fruition of cultural heritage, as well as developing and shaping future cultures.

There are various research directions in the relations between culture and computing: to preserve, disseminate and create cultural heritages via ICT (cf. digital archives), to empower humanities research via ICT (cf. digital humanities), to create art and expressions via ICT (cf. media art), to support interactive cultural heritage experiences (cf. rituals), and to understand new cultures born in the Internet and Web (cf. net culture, social media).

The International Conference on Culture and Computing provides an opportunity to share research issues and discuss the future of culture and computing.

Indicative topics/keywords of the broad spectrum of issues to be addressed under an HCI perspective:

- Analysis of new culture in the Internet and Web
- Computational interactive culture
- Cultural and social computing
- Cultural heritage archiving
- Culture and brain science
- Culture and collaboration
- Culture based media art and music
- Digital libraries for culture
- Digital storytelling
- Games and culture
- Information environments for humanity studies
- Interaction with digital humanities
- Interaction with tangible and intangible cultural heritage
- Interactive art and design
- Interactive digital museums
- Reflections on the impact of ICT on culture
- Virtual, augmented and mixed reality (xR) application for culture
- Visitors’ experiences in digital culture

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